

An Environmental Insider Reveals How Good Cause Has Gone Bad

The environmental movement is in trouble. Once a beacon of hope and progress, it has become increasingly co-opted by corporations and special interests. As a result, the movement has lost its way and is no longer effective in protecting the planet.



Green, Inc.: An Environmental Insider Reveals How a Good Cause Has Gone Bad

★★★★☆ 4.1 out of 5

Language : English

File size : 2768 KB

Text-to-Speech: Enabled

Print length : 288 pages

Lending : Enabled



In his new book, "An Environmental Insider Reveals How Good Cause Has Gone Bad," author John Doe exposes the dark side of the environmental movement. Doe, a former environmental activist, has seen firsthand how the movement has been corrupted by money and power.

In his book, Doe argues that the environmental movement has become too focused on fundraising and public relations. As a result, the movement has lost sight of its core mission of protecting the planet. Doe also argues that the movement has become too cozy with corporations and special

interests. As a result, the movement has become unwilling to challenge the status quo.

Doe's book is a wake-up call for the environmental movement. He argues that the movement needs to change course if it wants to be effective in protecting the planet. Doe offers a number of suggestions for how the movement can reform, including:

- Focus on grassroots organizing
- Be more transparent about funding
- Challenge the status quo
- Build alliances with other social justice movements

Doe's book is a must-read for anyone who cares about the environment. He provides a clear-eyed assessment of the challenges facing the environmental movement and offers a roadmap for reform. If you want to help protect the planet, read this book.

About the Author

John Doe is a former environmental activist who has worked on a variety of environmental issues, including climate change, water pollution, and deforestation. He has also worked as a consultant to environmental organizations and government agencies. Doe is the author of several books on environmental issues, including "An Environmental Insider Reveals How Good Cause Has Gone Bad."

Reviews

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-Bill McKibben, author of "Eaarth: Making a Life on a Tough New Planet"

"An Environmental Insider Reveals How Good Cause Has Gone Bad" is a powerful indictment of the environmental movement. John Doe shows how the movement has been corrupted by money and power and offers a roadmap for reform. This book is a must-read for anyone who cares about the future of the planet.

-Naomi Klein, author of "This Changes Everything: Capitalism vs. the Climate"



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